

# Joe Example

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## PROFESSIONAL SUMMARY

Dynamic and results-driven business professional with expertise in operations management, brand development, and supply chain management. Currently pursuing an MBA with a focus on General Management and maintaining a 4.0 GPA. Proven track record in leading projects and teams, including the simulation of marketing strategies and supply chain analysis. Experienced in providing comprehensive support and training in both supply chain and marketing roles, with a strong ability to drive operational efficiency and enhance brand visibility.

## PROFESSIONAL SKILLS

- Operations Management
- Brand Development
- Team Development
- Franchise Strategy
- Training & Leadership
- Supply Chain Management

## EDUCATION

**Master of Business Administration**, Regent University, Virginia Beach, VA Anticipated May 2026

- **Concentration:** General Management
- **Organizations:** Campus ENACTUS and Supply Chain Management Club
- **GPA:** 4.0
- **Relevant Courses:** Operations & Supply Chain Management, Business Communications, Managing People

**Bachelor of Science in Business Administration**, Regent University, Virginia Beach, VA May 2024

- **Concentration:** Marketing Management
- **Minor:** Communication Studies

## ACADEMIC PROJECTS

**Project Lead**, Operations & Supply Chain Management, Regent University January 2023 - May 2023

- Simulated the creation and implementation of a marketing strategy for a hypothetical non-profit, focusing on enhancing community outreach through online networking tools
- Conducted a mock analysis of supply chain processes, identifying theoretical areas for operational improvements and potential cost-saving measures
- Developed and presented mock presentations, utilizing visual displays to effectively communicate data concepts in a classroom setting

## EXPERIENCE

**Supply Chain Supervisor Trainee**, Stihl Corporation, Virginia Beach, VA January 2024 - Present

- Provided administrative, research, and project support to company personnel involved in analyzing material performance, supplier capabilities, and unit costs
- Supervised planners and train employees, set performance goals, organize, and assign work, and maintain a productive and motivational climate
- Organized and assigned work according to available skills, knowledge, and experience
- Provided regular training, instruction, and guidance to include (but not limited to) the department's proper planning guidelines and procedures, strategies, engineering changes, the MRP system, and PC systems

**Entry Level Marketing Intern**, OED Solutions, Virginia Beach, VA June 2023- December 2023

- Contributed to marketing, advertising, and consulting services for industry leaders
- Maximized brand exposure and drove customer engagement to foster a loyal customer base
- Assisted with the immersive program and gained experience in marketing, advertising, sales, public relations, and event management