

Regent University Mission

Regent University serves as a center of Christian thought and action to provide excellent education through a Biblical perspective and global context equipping Christian leaders to change the world.

School of Communication and the Arts Mission

To prepare emerging and established Christian leaders to inspire, enrich and transform the media, the arts, and the academy through excellence and innovation in scholarship and practice.

COURSE SYLLABUS

SCHOOL OF COMMUNICATION & THE ARTS DEPARTMENT OF COMMUNICATION STUDIES

Syllabus: COM 485 (Undergraduate students), COM 685 (masters' students), and COM 785 (doctoral students) C. S. Lewis & Friends: Communication, Myth and Imagination

Summer Semester, 2024 May 6-August 10

COURSE LOCATION: Oxford University and online

MEETING LOCATION: OXFORD Oxford Dates: June 29-July 6

INSTRUCTOR INFORMATION

WILLIAM J. BROWN, PH.D. PROFESSOR and Michael Elam, PH.D. ASSOCIATE PROFESSOR

All students are required to read and have a thorough understanding of the syllabus. Any questions or concerns need to be addressed to the instructors.

COM 485, COM 685, and COM 785

SECTION 1 – COURSE OVERVIEW

INSTRUCTOR INFORMATION:

Instructor: William J. Brown, Ph.D. Telephone: (757) 352-4216 E-mail: <u>willbro@regent.edu</u>

Instructor: Michael Elam, Ph.D. Telephone: (757) 352-4878 E-mail: <u>melam@regent.edu</u>

In the subject line of your email, please include the course number (e.g. COM 685) and have your full name in your email signature. *Note*: All students are required to keep their mailing address, email address, and telephone numbers up to date in <u>GENISYS</u> to facilitate communication between instructors and students.

Office Hours: We are available at all hours while in Oxford--just call our room **Office Location: Dr. Brown:** COM 216, Dr. Elam: RH317E **Best time to contact me:** By appointment

This class should prove to be an amazing academic and cultural experience. We will do all we can to challenge you academically and spiritually. Welcome to the city and intellectual world of C. S. Lewis.

SHORT BIOS

Dr. William J. Brown is a professor and research fellow in the School of Communication and the Arts. He specializes in the study and use of entertainmenteducation for social change, health communication, and media and social influence. He has conducted academic and professional research in more than 60 nations for the past 25 years. Dr. Brown has taught co-taught the C.S. Lewis summer class since 2006.

Dr. Michale Elam is an associate professor in the Department of English Dr. Michael Elam was born and raised in North Highlands, California, and lived in northwestern New Jersey and the greater St. Louis area before coming to Chesapeake. He holds B.A. degrees in Ministerial Studies from Trinity Life Bible College in Sacramento, California and in English from Rutgers University, where he also minored in Ancient Mediterranean Civilization. He holds a M.A. degree in English from Rutgers University as well. Elam received his Ph.D. in English from Saint Louis University, where he concentrated on Medieval Studies. He has taught in higher education settings in various capacities for over 10 years, including teaching Latin, composition, and various literary courses.

COURSE DESCRIPTION

This class examines the life and work of C. S. Lewis as it relates to our understanding of communication theory and practice. The class will give special attention to Lewis' contributions to the study of reason, myth and imagination by examining his writings and by exploring the city of Oxford and the people who contributed to his work. Our exploration of the themes and events of Lewis' life, the influence of his close friends, and the context of the culture in which he lived will help us to better understand why he continues to be so popular and influential among both scholars and practitioners.

Theme Scripture: Proverbs 27:17 - As iron sharpens iron, so one man sharpens another.

INTEGRATION OF FAITH

To begin this section on the integration of faith and learning, we would like to refer to a brief comment made by John Courtney Murray, given at the inaugural series of St. Thomas More Lectures at Yale University. This class, as Father Murray reminds us, raises the question of the uniqueness of our subject matter and the problem of God amid the whole range of problems that we face. Murray states:

If God is a reality, his reality is unique; it will therefore present to man a unique problem. The problem of God exhibits only the barest analogy with the standard model of a problem as it is found in science. In the scientific world of observation and inference, hypothesis and verification, the data are, as it were, "out there." The scientist is distant and detached from them; other things being equal any number of men who are scientists can do the same experiment and record the same results. No personal issues arise in the scientific problem. In contrast, the problem of God is primary among the fateful human questions that, as Pascal said, "take us by the throat." The whole man--is profoundly engaged both in the position of the problem and its solution. In fact, he is in a real sense a datum of the problem itself, and his solution of it has personal consequences that touch every aspect of his conduct, character, and consciousness. Moreover, the problem of God is unique in that no man may say of it, "It is not my problem." Fyodor Dostoevsky's challenge is valid: 'If God is not, everything is permitted.' But the challenge needs to be amended to include, "except one thing." If God is not, no one is permitted to say or even think that he is, for this would be a monstrous deception of oneself and of others. It would be to cherish and propagate a pernicious illusion whose result would necessarily be the destruction of man. On the other hand, if God is, again one thing is not permitted. It is not permitted that any man should be ignorant of him, for this ignorance, too, would be the destruction of man. On both counts, therefore, no man may say that the problem of God is not his problem.

*Murray, J. C. (1964). The problem of God. New Haven: Yale University Press.

As indicated by the quotation above the issues raised in this class speak to the whole of our life not just the academic. We cannot divorce the sacred from the secular, one's heart from one's mind, or the God of reason from the God of history.

Furthermore, we engage the content of this class as communication scholars looking at theology and not as theologians looking at communication. By this we mean that you are to respond to questions raised in the class or to specific class assignments as a communication scholar speaking or writing to other scholars in the field. Although the professor provides a framework or structure for the class it is the responsibility of the student to integrate the subject matter of the class into their own worldview.

SECTION 2 – COURSE REQUIREMENTS

COURSE LEARNING OUTCOMES

This course will offer a balanced emphasis on theory and practice with the aim of helping each student come to appreciate C. S. Lewis as a communicator, a Christian thinker, and a person. At the end of this course the attentive student should be able to:

- 1.Recognize and be sensitive to the problems and challenges inherent in engaging, describing, and interpreting the work of C. S. Lewis.
- 2.Discuss the ideas of some of the key thinkers and theorists that populate Lewis' work and who have contributed to his writing.
- 3. Proficiently discuss and write about some of the key works produced by Lewis.
- 4.Discuss some of C.S. Lewis' colleagues and close friends and know how they influenced Lewis' thinking and spiritual development.
- 5. Discuss some of C.S. Lewis' major works and the implications of these works for the field of communication study.

Course Objectives (specific tasks/assignments with match to CLOs above)

Course Assignments	CLO1	CLO2	CLO3	CLO4	CLO5
Discussions and Participation	Х	Х	Х	Х	Х
Book Presentations	Х		Х		Х
Lewis Blog					Х
Final Paper	Х	Х	Х		Х

REQUIRED MATERIALS

Students are responsible for acquiring the following books and materials for this course **before the first class meeting**:

Textbooks

- Jacobs, A. (2005). *The Narnian: The Life and Imagination of C.S. Lewis*. New York: HarperCollins, Publishers.
- Lewis, C. S. (1991). The Four Loves. New York: Harcourt Brace & Company.

Lewis, C. S. (1995). Surprised by Joy. New York: Harcourt. Inc.

- Lewis, C. S. (1996). That Hideous Strength. New York: Simon and Schuster.
- Lewis, C. S. (2001). *Mere Christianity*. New York: The Macmillan Company.
- Lewis, C. S. (2001). The Screwtape Letters. New York: Simon & Schuster.
- Lewis, C. S. (2009). The Great Divorce. New York: HarperCollins, Publishers.
- Lewis, C. S. (2010). *The Lion, Witch and the Wardrobe*. New York: Harper Collins Publishers
- Lewis, C. S. and Hooper, Walter. (2005). God in the Dock: Essays on Theology and *Ethics*. New York: Eerdmans Pub. Co.
- Ward, Michael. (2010). *The Narnia Code: C. S. Lewis and the Secret of the Seven Heavens.* Oxford: Tyndale House Publishers, Inc.

Note: The School has partnered with the Regent Bookstore to have textbooks available for purchase for all students, including distance students. Items may be ordered using the secured online catalog found at <u>www.regentbookstore.net</u>.

- Daily access to the Internet and email
- Microsoft Office (Word, Excel, PowerPoint, etc.) version 2007 or later.

- The latest version of a web browser compatible with Canvas and media players. For assistance, visit the links provided in the Helpful Resources section of the course in Canvas or contact IT Helpdesk via their <u>website</u>, phone at 757-352-4076, or email <u>helpdesk@regent.edu</u>.
- Additional materials (e.g., PowerPoint files, quizzes, media, and the like) may be provided via Canvas. Students are responsible for the information and materials distributed in class and on Canvas (see "Use of Canvas" below for more information).
- Understand and adhere to the <u>Regent Honor Code</u> found in the Student Handbook. A persistent link can also be found in Canvas's "RU Resources" tab.

Recommended Books:

- Duriez, Colin (2003). *Tolkien and C.S. Lewis: The gift of friendship*. Mahwah, NJ: Hidden Spring, Paulist Press.
- Knight, Gareth (1992). The Magical World of the Inklings: J. R. R. Tolkien, C. S. Lewis, Charles Williams, Owen Barfield. Rockport, MA: Element Books.
- Lewis, C. S. (1956). Till We Have Faces. New York: Harcourt, Inc.
- Lewis, C. S. (1970). The Chronicles of Narnia. New York: Collier Books.*
- McGrath, A. (2013). C. S. Lewis A Life: Eccentric Genius, Reluctant Prophet. Carol Stream, IL: Tyndale House Publishers, Inc.
- Ordway, H. (2017). *Apologetics and the Christian imagination: An integrated approach to defending the faith.* Emmaus Road Publishing.
- Poe, H. L, & Veneman, J. R. (2009). *The Inklings of Oxford: C. S. Lewis, J. R. R. Tolkien, and Their Friends*. Grand Rapids, MI: Zondervan
- Ward, Michael. (2008). *Planet Narnia: the Seven Heavens in the Imagination of C. S. Lewis.* Oxford: Tyndale House Publishers, Inc.

* The Chronicles of Narnia series has seven books. One is required but all are recommended

Other resources such as writing style guides, Canvas tutorials, University policies, IT Helpdesk, and information may be accessed via the "RU" and "Helpful Resources" tabs in Canvas as well as in the Helpful Resources section of this course.

USE OF CANVAS

Canvas will be used to aid communication and delivery of extemporaneous and other content as the semester progresses. We may also utilize the Discussion Board to extend our in-class discussions. Participation in Canvas does not supplant course requirements for attendance or class participation. Therefore, while access to and use of Canvas is required for this course, it should not be seen as a surrogate for class attendance or other course requirements. Also, please keep the following in mind:

- All discussion posts should be scholarly in nature and respectful of colleagues.
- Students are expected to check the Announcements section of Canvas each week beginning one week before the start of the course.
- Students must keep their e-mail address current in Genisys in order to receive communications from Canvas and the instructor. Students are expected to check their Regent e-mail daily to ensure timely receipt of messages from the professor.

ATTENDANCE AND PARTICIPATION

Attendance is required in order to complete this course. Students failing to attend a minimum number of campus class meetings will automatically fail the course unless arrangement is made with the professor to take an "Incomplete" grade in order to complete the course at a later date in accordance with University policy (see student handbook for more information about withdrawing from a course or the University or for incomplete grades). To prevent automatic failure of a course, the minimum class attendance is as follows:

For a 5 day Modular (Intensive) course: Must attend all 5 days of campus class meetings.

Note: International students should consult the <u>Office of International Student Services</u> for how immigration status may be impacted if you fail to meet attendance requirements for this course. All students should consult the <u>Financial Aid office</u> for information on how their funding may be impacted as well. International students should consult the <u>Office of International Student Services</u> before registering for a Distance or Modular course.

In addition, the following attendance requirement applies to this course: You are expected to attend all classes.

In the event of an emergency, it may be necessary for Regent University to suspend normal operations. During this time, Regent University may opt to continue delivery of traditional classroom instruction using the Canvas Course Management System. It is the responsibility of the student to monitor the course Canvas site in the event of campus closure.

SUBMISSION OF ASSIGNMENTS

Unless otherwise instructed, all assignments for this course must be submitted via the "Assignment Link" found in Canvas. <u>All files should be submitted using the following naming convention</u>:

YourName_AssignmentName (e.g. John Smith_Essay 1) Papers should be in MS Word format (.docx) compliant with the **APA** writing style guide.

Unless otherwise stated in Canvas, no assignment will be accepted if submitted via any method other than Canvas. It is recommended that students give themselves a buffer of time before the deadline to allow for trouble-shooting should your upload attempt fail. Students should look at the assignment submission page to verify that the submission was successful.

Late Assignments

Late assignments will not be accepted without substantial lowering of your grade. **NOTE: Technical difficulties when submitting to Canvas will not be accepted unless documented by the IT Help Desk.** The IT Help Desk is your first point of contact for problems with Canvas. Deadline extensions will be allowed only when a system issue occurring on Canvas's side is documented by Regent University IT department.

METHOD OF EVALUATION

Course grades will be based on the completion of class assignments and on class participation. Because of the brief and intense nature of this course, it is critical that all assignments be completed <u>on time</u>. Course assignments are discussed below.

- A. All required reading must be completed and "digested" before the class period they are due. Because this class meets at Oxford, England for only seven days, you need to read the required texts before the on-campus portion of the class begins at Oxford. Although we will be discussing the readings from the texts during the formal meeting times, there is not enough time for you to read all the material assigned if you wait until you arrive at Oxford.
- B. Each student will orally present written abstracts summarizing and analyzing one or two of the works of C.S. Lewis from either his required or recommended works as noted previously in the syllabus. These book review assignments will be assigned by your instructors before the on-campus portion of the class. The abstracts will need to be posted online and will need to be presented to the whole class orally in Oxford. Each student will be given 10-15 minutes to present each abstract that they are assigned. Undergraduate students will be given one C.S. Lewis work to review. M.A. students will be given one CS Lewis book to review. Ph.D. students will be given two C.S. Lewis works to review. Your instructors will assign your class presentation times in Oxford. The written abstracts are due on June 22.
- C. Each student will create a Screwtape blog, mimicking Lewis' style in his work,

Screwtape Letters. The blog will be a senior devil writing to a junior devil, just as Uncle Screwtape wrote to his nephew Wormwood. The professors will create a thread on Canvas for this assignment to be turned in. Undergraduate students are required to write at least two separate blogs, M.A. students 3 blogs, and Ph.D. students 4 blogs. A link will be provided in the Assignments section of Canvas where you can upload your blogs or the online links to your blogs. This assignment is due on July 13.

- D. Each student must write a final academic paper on any subject related to C.S. Lewis and communication approved by one of your instructors. Below are the paper requirements for undergraduate, MA, and Ph.D. students.
 - 1. Undergraduates students: 10-12 pages, including 10-12 academic references.
 - 2. M.A. students: 13-15 pages, including 13-15 academic references.
 - 3. Ph.D. students: 18-25 pages, including 18-25 academic references.

All papers must follow the guidelines stated below:

- 1. 12-pt Times Roman font, double-spaced throughout, standard 1-inch margins
- 2. Follow the APA Style Manual, 6th ed., or the Chicago Style Manual, 17th ed.
- 3. Short abstract: 150-250 words
- 4. Introduction: 5-10 percent of paper
- 5. Body of paper: 80-90 percent of paper
- 6. Conclusion: 5-10 percent of paper
- 7. Scholarly academic style (see the academic journal articles on Lewis)

A link will be provided in the Assignments section of Canvas where you can upload your final paper. The final paper is due on August 10.

Course Evaluation:

In-class discussion and participation	300 points (30%)
Abstracts and presentations	200 points (20%)
Screwtape blogs	200 points (20%)
Final paper	300 points (30%)
Total Score	1000 points

Grading Rubric

Each of the assignments will receive a grade based on the above criteria. The assignments will be weighted as the percentages incident above. The grading rubric on the following page will be used to calculate the final grade.

Final Grade	Total Score (based on 1000 pts)	Quality Points (GPA factor)
A	930-1000	4.00
A-	900-929	3.67
B+	870-899	3.33
В	830-869	3.00
B-	800-829	2.67
C+	770-799	2.33
С	730-759	2.00
C-	700-729	1.67
D+	670-699	1.33
D	630-669	1.00
D-	600-629	0.07
F	0-599	0.00

Grading Scale

This grading scale may be lowered by the instructors but will not be raised when calculating final grades.

Grading Philosophy

The grading scale on the following page may be lowered by the instructor but will not be raised. For example, if you earn 930 or more points you will receive an A as a final grade in this course, but you also might receive an A by earning 928 points if I decide to lower the grading scale. There is no guarantee that I will lower the scale but I may exercise that option. It is important to note that I never take away points when grading an assignment. You do not begin the course with 1000 points, you begin with 0 points and then you earn points as you complete your assignments. Thus you should never say to me "why did you take away (or subtract) 10 point, 15 points, or X number of points from that assignment." I don't do that. My philosophy is to give you points for each assignment according to the quality of your work. High quality work will naturally earn more points than average quality work, and average quality will earn more points than low quality work. In each assignment I will explain how to achieve the highest quality and then you must decide how much time and effort you need to invest to produce the quality you seek. Just make sure that you set as your minimum target to accrue 830 or more points to maintain a B average.

Incomplete Grades: Please note that incomplete grades are only granted for emergency medical needs or family emergencies if a student has completed 75 percent of the required coursework and must be initiated by the student and approved by the Chair of the Department of English and Communication Studies before the end of the semester.

COURSE SCHEDULE:

The schedule below includes the due dates for all assignments in this course. A detailed schedule of our time in Oxford has been emailed to you by Margie Ackerman. It is recommended that you place our daily schedule in a convenient place and plan to take it with you to Oxford.

Prologue: May 6 to June 28 - In this distance portion of the class we will assign course readings and contemplation questions to help you reflect on the assigned readings. Modular Week in Oxford, UK: June 29–July 7. Epilogue: July 8-August 10

Assignment Due Dates

1.	Written book abstracts:	Post in Canvas by June 22
2.	Oral presentations:	Week of Oxford on-campus part of class
3.	Screwtape blogs:	Post in Canvas by July 13
4.	Final paper:	Post in Canvas by August 10

SECTION 3 – UNIVERSITY POLICIES & PROCEDURES

This section covers policies related to academic integrity, accommodations, and University policies and procedures.

Christian Foundations of Academic Integrity

Biblical. Regent University affirms the Biblical commandment of "thou shalt not steal" (Ex. 20:15). In the context of academic integrity, this must be understood in the larger framework of "love thy neighbor as thyself" (Matt. 22:39) as well as "render therefore unto Caesar what are Caesar's; and unto God what are God's" (Matt. 22:21). Paul writes from this framework of love and respect when he says, "Pay to all what is owed them: taxes to whom taxes are owed, revenue to whom revenue is owed, respect to whom respect is owed, honor to whom honor is owed" (Rom. 13:7). Each of these passages conveys the social obligation to respect the dignity of both the personhood and the property of those in society. Paul thus prescribes the biblical standard of honest, hard work as a key to respecting each other's personhood and property. In his letter to the Ephesians, Paul even provides counsel to those who have committed theft, stating, "Let him labor, doing honest work with his own hands, so that he may have something to share with anyone in need" (4:28). As such, the God of the Bible mandates a higher life than the world requires, a life in which Christians participate in the love and dignity God holds for Himself as Father, Son, and Spirit. Indeed, even as Christ honors and acknowledges the will of his Father and the works of his Spirit, so should Christians honor and acknowledge the wills and works of those that provide opportunities to edify their minds and hearts with the knowledge and wisdom of sound scholarship. In doing so, Christians follow the biblical precept of integrity that is founded on love and respect and enables them to learn both from one another and those outside the faith.

Philosophical. Regent University also affirms the necessity of recognizing the classical virtues when deriving a foundation for academic integrity, particularly the virtue of diligence. The virtues dictate that researchers should consider morality first. In other words, one's sense of expediency must always follow from that which is right, not from that which is convenient. Cicero comments that, in order to act morally, individuals must act in a manner that prevents themselves from being placed in a position where they must choose between convenience and morality, or, stated differently, into a position where they "consider one thing to be right but not expedient, and another to be expedient but not right" (102). The virtues, therefore, require diligence in order to act morally upright—diligence to plan ahead, diligence to rationally consider the context of the moral situation, and diligence to act biblically not just ethically. For that which is ethical to the world is never necessarily moral before Christ. (Cicero, Marcus Tullius. On Moral Obligations. Trans. John Higginbotham. London: Faber and Faber LTD, 1967. Print.)

Legal. Finally, Regent University affirms the necessity of equipping students for the reality of functioning within a society bound by laws, including copyright laws. Paul speaks clearly about a Christian's responsibility to abide by the laws of the land. He concludes that authority is ultimately from God, so believers must work within that God-ordained system (Rom. 13). Thus, in mastering the art and science of proper attribution of sources, students are participating in the Biblical tradition of exhibiting reverence for the divine institute of law as well as giving honor where honor is due.

Students should become familiar with *all* university policies as outlined in the <u>Student Handbook</u> including:

- Disability services
- Regent Honor Code (as an academic and Christian community, Regent University takes seriously the call for integrity and penalizes breaches of academic integrity.)
- Withdrawing from a course or the University
- Discipline policies

A link to the Student Handbook can also be found in Canvas's "RU Resources" tab along with links to University Library, Student Services, University Bookstore, academic writing assistance resources, and more. Any student who violates the policies in the student handbook can be dismissed from the class by the course professor with approval from the Dean.

Accommodations for Students with Disabilities The policy and intent of Regent University is to fully and completely comply with the Americans with Disabilities Act of 1990 (ADA), the Rehabilitation Act of 1973, and the Americans with Disabilities Amendments Act of 2008, to the extent that they apply to the university. Regent University will not discriminate against an otherwise qualified student with a disability in the admissions process, or any academic activity or program, including student-oriented services.

Regent University will provide reasonable accommodation to the known physical and mental

limitations of a qualified individual with a disability, unless to do so would impose an undue hardship on the operation of the university, or unless it would fundamentally alter a degree or course requirement.

Qualified students must request reasonable accommodations for disabilities through the Disability Services Coordinator in Student Services.

For information about student records, privacy, and other University policies and procedures, students are directed to the most recent version of the Student Handbook located at http://www.regent.edu/admin/stusrv/docs/StudentHandbook.pdf

This syllabus is subject to change without notice.

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