

Richard Example

Virginia Beach, VA | rexample@regent.edu | 757-352-XXXX | www.linkedin.com/in/richardexample

PROFESSIONAL SUMMARY

Master of Business Administration student with experience in brand management, team development, and supply chain management. Successfully increased customer loyalty by >35% within 3 months by utilizing brand development skills. Effectively managed up to 32 part-time and 12 full-time employees, ensuring company goals and objectives are met. Known for being a servant leader dedicated to employee and customer satisfaction.

PROFESSIONAL SKILLS

- Operations Management
- Brand Development
- Team Development
- Franchise Strategy
- Training & Leadership
- Supply Chain Management

EDUCATION

Master of Business Administration, Regent University, Virginia Beach, VA Anticipated May 2025

- **Concentration:** General Management
- **Organizations:** Campus ENACTUS and Supply Chain Management Club
- **GPA:** 4.0
- **Relevant Courses:** Operations & Supply Chain Management, Business Communications, Managing People

Bachelor of Science in Business Administration, Regent University, Virginia Beach, VA December 2023

- **Concentration:** Marketing Management
- **Minor:** Communication Studies

RELEVANT COURSE PROJECTS

Team Member, Operations & Supply Chain Management August 2023-December 2023

Regent University, Virginia Beach, VA

- Designed and implemented a marketing strategy for local non-profit organization by applying online networking tools
- Created presentations based on the effectiveness of visual displays
- Managed team of 9 colleagues to carry out an online project that raised \$8,000 for Race for the Cure

PROFESSIONAL EXPERIENCE

Management and Leadership Trainee, Chick-Fil-A, Virginia Beach, VA January 2021-March 2022

- Coordinated and collaborated with regional Chick-Fil-A franchise managers on management best practices including a range of business operations including financial management
- Co-managed and trained 8 part-time Team Members on all restaurant operations including meal preparation, customer service, set-up and break-down, and appropriate delivery of service
- Increased location revenue by 12% through strategic digital marketing implementation

Marketing Intern, Chick-Fil-A, Virginia Beach, VA May 2020-December 2020

- Assembled sales materials, dealer kits, and collateral in preparation of marketing presentations
- Channeled marketing campaigns and assisted with all components of product messaging
- Supported the Chick-Fil-A Product Marketing Team with various initiatives including writing internal and external communications, web content, and social media for customer growth