# Master of Business Administration — Concentration in Product Management

On-Campus or Online | Regent University | School of Business & Leadership

Active students should refer to their personalized Degree Works plan, and the Academic Catalog of their acceptance term for the most accurate degree requirements.

## Graduate Foundations

| | Code | Title | Hrs |
|---|---|---|---|
| ☐ | BUS 600 | Graduate Foundations for Business/Leadership | 2 |
| | **Total Hours** | | **2** |

*Must be completed prior to or during first term. If BUS 600 or UNIV 500 is already passed, total degree credits increase by 2.*

## Major Requirements

| | Code | Title | Hrs |
|---|---|---|---|
| ☐ | MBA 500 | Orientation | 0 |
| ☐ | MBA 509 | Program Assessment Survey | 0 |
| ☐ | MBA 600 | Corporate & Personal Ethics | 3 |
| ☐ | MBA 610 | Managerial Economics | 3 |
| ☐ | MBA 621 | Innovation & Technological Success | 3 |
| ☐ | MBA 630 | Marketing Management | 3 |
| ☐ | MBA 640 | Managing People | 3 |
| ☐ | MBA 645 | Managing Organizations | 3 |
| ☐ | MBA 651 | Accounting for Entrepreneurial Leaders | 3 |
| ☐ | MBA 655 | Corporate Finance | 3 |
| ☐ | MBA 660 | Operations & Supply Chain Management | 3 |
| ☐ | MBA 679 | Business Planning & Launch | 3 |
| | **Total Hours** | | **30** |

*MBA 500 and MBA 509 are zero-credit administrative requirements and do not count toward total credit hours.*

## Concentration: Product Management

| | Code | Title | Hrs |
|---|---|---|---|
| ☐ | INNV 602 | Product Management Professional Survey | 3 |
| ☐ | INNV 603 | Prototyping Methods | 3 |
| ☐ | INNV 604 | New Product Development | 3 |
| ☐ | INNV 605 | Design Strategy | 3 |
| | **Total Hours** | | **12** |

## Graduation Requirements

✓ 42 Total credit hours (does not include Graduate Foundations course), ✓ 3.00 Minimum overall GPA

**Regent University has the right to add to or change this worksheet. This Degree Worksheet is an unofficial document.*