



SCHOOL OF BUSINESS AND LEADERSHIP

Master of Business Administration
(MBA)Concentration Innovation Management

Academic Degree Plan

<u>GETTING STARTED (choose one):</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
☐	BUS 600 Foundations for Business/Leadership	2	_____	_____
☐	UNIV LIB Information Research & Resources ₁	0	_____	_____
 <u>CORE COURSES (30 hours)</u>				
☐	MBA 500 Orientation ₂	0	_____	_____
☐	MBA 600 Corporate & Personal Ethics	3	_____	_____
☐	MBA 610 Managerial Economics	3	_____	_____
☐	MBA 621 Innovation & Technological Success	3	_____	_____
☐	MBA 630 Marketing Management	3	_____	_____
☐	MBA 640 Managing People	3	_____	_____
☐	MBA 645 Managing Organizations	3	_____	_____
☐	MBA 651 Accounting for Entrepreneurial Leaders ₄	3	_____	_____
☐	MBA 655 Corporate Finance ₄	3	_____	_____
☐	MBA 660 Operations & Supply Chain Management	3	_____	_____
☐	MBA 679 Business Planning & Launch	3	_____	_____
☐	MBA 509 Program Assessment Survey ₃	0	_____	_____
 <u>CONCENTRATION COURSES (12 hours)</u>				
☐	INNV 601 Corporate Learning & Change	3	_____	_____
☐	INNV 603 Prototyping Methods	3	_____	_____
☐	INNV 604 New Product Development	3	_____	_____
☐	MKTG 632 Consumer Behavior-the Psychology of Marketing	3	_____	_____

TOTAL HOURS 42⁺**Graduation Requirements**

Complete 42 credit hours.

Degree must be completed within 5 years.

Maintain a minimum cumulative GPA of 3.00

A maximum of 6 hours of transfer credit may be applied to the degree.

Notes₁ BUS 600 Foundations for Business/Leadership or UNIV LIB Information Research & Resources, as required upon admission.₂ Course must be completed during the first session of enrollment.₃ Course must be completed at the end of the program.₄ Recommended not to take MBA 651 and MBA 655 at the same time.Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.*****Continued***

SUGGESTED COURSE SEQUENCE - 2 ½ YEAR PLAN***Fall Term 1**

BUS 600	2
UNIV LIB	0
MBA 500	0
MBA 645	3
INNV 601	3
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	6 to 8

Spring Term 1

MBA 600	3
INNV 603	3
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Total	6

Summer Term 1

MBA 621	3
MBA 640	3
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Total	6

Fall Term 2

MBA 660	3
MBA 651	3
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Total	6

Spring Term 2

MKTG 632	3
INNV 604	3
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Total	6

Summer Term 2

MBA 630	3
MBA 610	3
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Total	6

Fall Term 3

MBA 655	3
MBA 679	3
MBA 509 ₃	0
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Total	6

*Alternative sequences may be available. Please confirm with your SEP and the Course Planning Tool for additional information and contact Academic Advising with any questions or concerns.