



REGENT UNIVERSITY

Master of Business Administration
(MBA)

Concentration Innovation Management

SCHOOL OF BUSINESS AND LEADERSHIP

Academic Degree Plan

| GETTING STARTED (choose one): | | Hrs | Sem | Grade |
|------------------------------------------------|--------------------------------------------------------|------------|------------|--------------|
| <input type="checkbox"/> | BUS 600 Foundations for Business/Leadership | 2 | _____ | _____ |
| <input type="checkbox"/> | UNIV LIB Information Research & Resources ₁ | 0 | _____ | _____ |
| <u>CORE COURSES (30 hours)</u> | | | | |
| <input type="checkbox"/> | MBA 500 Orientation ₂ | 0 | _____ | _____ |
| <input type="checkbox"/> | MBA 600 Corporate & Personal Ethics | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 610 Managerial Economics | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 621 Innovation & Technological Success | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 630 Marketing Management | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 640 Managing People | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 645 Strategic Management-of-Organizations | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 650 Corporate Accounting ₄ | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 655 Corporate Finance ₄ | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 660 Operations & Supply Chain Management | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 679 Business Planning & Launch | 3 | _____ | _____ |
| <input type="checkbox"/> | MBA 509 Program Assessment Survey ₃ | 0 | _____ | _____ |
| <u>CONCENTRATION COURSES (12 hours)</u> | | | | |
| <input type="checkbox"/> | INNV 601 Corporate Learning & Change | 3 | _____ | _____ |
| <input type="checkbox"/> | INNV 603 Prototyping Methods | 3 | _____ | _____ |
| <input type="checkbox"/> | INNV 604 New Product Development | 3 | _____ | _____ |
| <input type="checkbox"/> | MKTG 632 Consumer Behavior-the Psychology of Marketing | 3 | _____ | _____ |

TOTAL HOURS **42+**

Graduation Requirements

Complete 42 credit hours.
Degree must be completed within 5 years.
Maintain a minimum cumulative GPA of 3.00
A maximum of 6 hours of transfer credit may be applied to the degree.

Notes

₁ BUS 600 Foundations for Business/Leadership or UNIV LIB Information Research & Resources, as required upon admission.

₂ Course must be completed during the first session of enrollment.

₃ Course must be completed at the end of the program.

*Recommended not to take MBA 650 and MBA 655 at the same time.

Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

Continued

SUGGESTED COURSE SEQUENCE - 2 ½ YEAR PLAN***Fall Term 1**

| | |
|----------|--------|
| BUS 600 | 2 |
| UNIV LIB | 0 |
| MBA 500 | 0 |
| MBA 645 | 3 |
| INNV 601 | 3 |
| | <hr/> |
| | 6 to 8 |

Spring Term 1

| | |
|---------|-------|
| MBA 600 | 3 |
| MBA 610 | 3 |
| | <hr/> |
| Total | 6 |

Summer Term 1

| | |
|---------|-------|
| MBA 621 | 3 |
| MBA 640 | 3 |
| | <hr/> |
| Total | 6 |

Fall Term 2

| | |
|---------|-------|
| MBA 660 | 3 |
| MBA 650 | 3 |
| | <hr/> |
| Total | 6 |

Spring Term 2

| | |
|----------|-------|
| MKTG 632 | 3 |
| INNV 604 | 3 |
| | <hr/> |
| Total | 6 |

Summer Term 2

| | |
|----------|-------|
| MBA 630 | 3 |
| INNV 603 | 3 |
| | <hr/> |
| Total | 6 |

Fall Term 3

| | |
|----------------------|-------|
| MBA 655 | 3 |
| MBA 679 | 3 |
| MBA 509 ₃ | 0 |
| | <hr/> |
| Total | 6 |

*Alternative sequences may be available. Please confirm with your SEP and the Course Planning Tool for additional information and contact Academic Advising with any questions or concerns.