



**Master of Arts in Product  
Management**

Academic Degree Plan

**SCHOOL OF BUSINESS AND LEADERSHIP**

<u>GETTING STARTED (Choose one)</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
<input type="checkbox"/>	BUS 600 Graduate Foundations for Business/Leadership	2	___	___
<input type="checkbox"/>	UNIV LIB Information Research & Resources <sub>1</sub>	0	___	___
<u>CORE COURSES (30 hours)</u>				
<input type="checkbox"/>	INNV 601 Corporate Learning & Change	3	___	___
<input type="checkbox"/>	INNV 602 Product Management Professional Studies	3	___	___
<input type="checkbox"/>	INNV 603 Prototyping Methods	3	___	___
<input type="checkbox"/>	INNV 604 New Product Development	3	___	___
<input type="checkbox"/>	INNV 605 Design Strategy	3	___	___
<input type="checkbox"/>	INNV 606 Entrepreneurial Economics	3	___	___
<input type="checkbox"/>	LMOL 601 Foundations of Leadership: History, Theory,	3	___	___
<input type="checkbox"/>	MBA 600 Corporate & Personal Ethics	3	___	___
<input type="checkbox"/>	MBA 621 Innovation & Technological Success	3	___	___
<input type="checkbox"/>	MKTG 632 Consumer Behavior—Psychology of Marketing	3	___	___
<u>CULMINATING EXPERIENCE PROJECT</u>				
<input type="checkbox"/>	INNV 698 Business Design Final Project <sub>2</sub>	3	___	___
<b>TOTAL HOURS</b>		<b>33+</b>		

**Graduation Requirements**

Complete 33 credit hours.  
 Degree must be completed within 5 years.  
 Maintain a minimum cumulative GPA of 3.00  
 A maximum of 6 hours of transfer credit may be applied to the degree.

**Notes**

<sub>1</sub> BUS 600 Graduate Foundations for Business/Leadership (2) or UNIV LIB Information Research & Resources (0), as required upon admission

<sub>2</sub> To be taken toward the end of the program; this course is a full-term/15 weeks course and can be taken over two consecutive terms.

Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

*Continued*

**SUGGESTED COURSE SEQUENCE - 1 YEAR ACCELERATED PLAN\*****Fall Term 1**

BUS 600	2
UNIV LIB	0
INNV 601	3
LMOL 601	3
MBA 600	3
MBA 621	3
Total	<u>12 to 14</u>

**Spring Term 1**

INNV 604	3
INNV 606	3
MKTG 632	3
INNV 603	3
Total	<u>12</u>

**Summer Term 1**

INNV 602	3
INNV 605	3
INNV 698	3
Total	<u>9</u>

**SUGGESTED COURSE SEQUENCE - 2 YEAR PLAN\*****Fall Term 1**

UNIV LIB <sub>1</sub>	0
UNIV 500 <sub>1</sub>	2
MBA 600	3
INNV 601	3
Total	<u>6 to 8</u>

**Spring Term 1**

MKTG 632	3
INNV 604	3
Total	<u>6</u>

**Summer Term 1**

INNV 602	3
INNV 603	3
Total	<u>6</u>

**Fall Term 2**

MBA 621	3
INNV 605	3
Total	<u>6</u>

**Spring Term 2**

INNV 606	3
LMOL 601	3
Total	<u>6</u>

**Summer Term 2**

INNV 698 <sub>2</sub>	3
Total	<u>3</u>

\*Alternative sequences may be available. Please confirm with your SEP and the Course Planning Tool for additional information and contact Academic Advising with any questions or concerns.