Master of Arts in Communication — Strategic Communication

Online | Regent University | School of Communication & the Arts

Active students should refer to their personalized Degree Works plan, and the Academic Catalog of their acceptance term for the most accurate degree requirements.

Graduate Foundations

	Code	Title	Hrs
☐	COM 500	Graduate Foundations for Communication/Arts	2
	Total Hours		**2**

Must be completed prior to or during first term.

Concentration: Strategic Communication

	Code	Title	Hrs
☐	COM 600	Story, Popular Culture & Worldview	3
☐	COM 601	Media Research & Analysis	3
☐	COM 691	Culminating Project Preparation	0
	Elective Group 1 — Choose 21 credits from below		
☐	COM 542	Multiplatform Writing	3
☐	COM 607	Social Media & Internet Marketing	3
☐	COM 610	Influence through Entertainment	3
☐	COM 611	Media & Social Influence	3
☐	COM 614	Issues in Media Law & Ethics	3
☐	COM 628	Leadership Theory & Communication	3
☐	COM 631	Organizational Communication in the Digital Age	3
☐	COM 632	Media & the Church	3
☐	COM 636	Critical Approaches in Strategic Communication	3
☐	COM 651	Public Relations: Cases & Campaigns	3
☐	COM 652	Crisis Communication & Organizational Image	3
☐	COM 685	Masters Seminar	3
	Total Hours		**27**

21 credits selected from Elective Group 1. COM 691 carries 0 credit hours and does not count toward total.

Culminating Capstone Experience

	Code	Title	Hrs
☐	COM 696	Directed Project	3
☐	COM 685	Masters Seminar	3
	— or —		
☐	COM 699	Thesis	3
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	Total Hours		**6**

Choose one capstone option: Directed Project (COM 696 + COM 685) or Thesis (6 credits of COM 699). If choosing Directed Project, COM 685 counts toward Elective Group 1 and the capstone simultaneously.

Graduation Requirements

✓ 33 Total credit hours (does not include Graduate Foundations course), ✓ 3.00 Minimum overall GPA

**Regent University has the right to add to or change this worksheet. This Degree Worksheet is an unofficial document.*