

Master of Arts in Communication — Strategic Communication

Online | Regent University | School of Communication & the Arts

Active students should refer to their personalized [Degree Works](#) plan, and the [Academic Catalog](#) of their acceptance term for the most accurate degree requirements.

Graduate Foundations			
	Code	Title	Hrs
☐	COM 500	Graduate Foundations for Communication/Arts	2
Total Hours			2

Must be completed prior to or during first term.

Concentration: Strategic Communication			
	Code	Title	Hrs
☐	COM 600	Story, Popular Culture & Worldview	3
☐	COM 601	Media Research & Analysis	3
☐	COM 691	Culminating Project Preparation	0
Elective Group 1 — Choose 21 credits from below			
☐	COM 542	Multiplatform Writing	3
☐	COM 607	Social Media & Internet Marketing	3
☐	COM 610	Influence through Entertainment	3
☐	COM 611	Media & Social Influence	3
☐	COM 614	Issues in Media Law & Ethics	3
☐	COM 628	Leadership Theory & Communication	3
☐	COM 631	Organizational Communication in the Digital Age	3
☐	COM 632	Media & the Church	3
☐	COM 636	Critical Approaches in Strategic Communication	3
☐	COM 651	Public Relations: Cases & Campaigns	3
☐	COM 652	Crisis Communication & Organizational Image	3
☐	COM 685	Masters Seminar	3
Total Hours			27

21 credits selected from Elective Group 1. COM 691 carries 0 credit hours and does not count toward total.

Graduation Requirements	
✓ 33 Total credit hours (does not include Graduate Foundations course), ✓ 3.00 Minimum overall GPA	

**Regent University has the right to add to or change this worksheet. This Degree Worksheet is an unofficial document.*

Culminating Capstone Experience			
	Code	Title	Hrs
☐	COM 696	Directed Project	3
☐	COM 685	Masters Seminar	3
— or —			
☐	COM 699	Thesis	3
☐	COM 699	Thesis	3
Total Hours			6

Choose one capstone option: Directed Project (COM 696 + COM 685) or Thesis (6 credits of COM 699). If choosing Directed Project, COM 685 counts toward Elective Group 1 and the capstone simultaneously.