



Master of Arts (M.A.) in
Communication

Concentration in Strategic Communication

SCHOOL OF COMMUNICATION AND THE ARTS

Academic Degree Plan

<u>GETTING STARTED</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
<input type="checkbox"/>	COM 500 Graduate Foundations for Communication/Arts ₁	2	___	___
OR				
<input type="checkbox"/>	UNIV LIB Information Research & Resources ₁	0	___	___
<u>CORE COURSES (6 hours)</u>				
<input type="checkbox"/>	COM 600 Story, Popular Culture & Worldview	3	___	___
<input type="checkbox"/>	COM 601 Media Research & Analysis	3	___	___
<input type="checkbox"/>	COM 691 Culminating Project Preparation	0	___	___
<u>ELECTIVE COURSES (24 hours)</u>				
<i>Choose eight of the following courses</i>				
<input type="checkbox"/>	COM 542 Multiplatform Writing	3	___	___
<input type="checkbox"/>	COM 607 Social Media & Internet Marketing	3	___	___
<input type="checkbox"/>	COM 610 Influence through Entertainment	3	___	___
<input type="checkbox"/>	COM 611 Media & Social Influence	3	___	___
<input type="checkbox"/>	COM 614 Issues in Media Law & Ethics	3	___	___
<input type="checkbox"/>	COM 628 Leadership Theory & Communication	3	___	___
<input type="checkbox"/>	COM 631 Organizational Communication in the Digital Age	3	___	___
<input type="checkbox"/>	COM 632 Media & the Church	3	___	___
<input type="checkbox"/>	COM 636 Critical Approaches in Strategic Communication	3	___	___
<input type="checkbox"/>	COM 651 Public Relations: Cases & Campaigns	3	___	___
<input type="checkbox"/>	COM 652 Crisis Com. & Organizational Image	3	___	___
<input type="checkbox"/>	COM 685 Seminar	3	___	___
<u>CAPSTONE COURSE (3 hours) ₂</u>				
<i>Choose one of the following courses</i>				
<input type="checkbox"/>	COM 696 Directed Project	3	___	___
<input type="checkbox"/>	COM 699 M.A. Thesis	3	___	___
TOTAL HOURS		33+		

Continued

Program delivered face-to-face with some online component or entirely online.**Graduation Requirements**

Complete 33 credit hours.
Degree must be completed within 5 years.
Maintain a minimum cumulative GPA of 3.00

Notes

¹ Students are registered for COM 500 based on their admissions writing sample score. Students are required to take UNIV LIB but it is waived if a student successfully completes COM 500.

² Capstone course must be taken during final semester.

* Students who don't possess an undergraduate degree in Mass Communication, Public Relations, Journalism or a similar discipline will also be required to initially complete an additional 3 credit course, COM 504.

*Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

SUGGESTED COURSE SEQUENCE - 2 YEAR PLAN***Fall Term 1**

COM 500	2
UNIV LIB	0
COM 600	3
Elective	3
Total	6 to 8

Spring Term 1

COM 601	3
Elective	3
Total	6

Summer Term 1

Elective	3
Elective	3
Total	6

Fall Term 2

Elective	3
Elective	3
Total	6

Spring Term 2

Elective	3
Elective	3
COM 691	0
Total	6

Summer Term 2

COM 696/699	3
Total	3

*Alternative sequences may be available. Please confirm with your SEP and the Course Planning Tool for additional information and contact Academic Advising with any questions or concerns.