



Doctor of Strategic Communication
(DSC)

Concentration in Strategic Communication

Academic Degree Plan

SCHOOL OF COMMUNICATION AND THE ARTS

<u>GETTING STARTED</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
<input type="checkbox"/>	UNIV LIB Information Research & Resources	0	___	___
<u>CORE COURSES (19 hours)</u>				
<input type="checkbox"/>	COM 721 Introduction to Applied Doctoral Studies*	1	___	___
<input type="checkbox"/>	COM 722 Communication for the Professional: Quantitative	3	___	___
<input type="checkbox"/>	COM 723 Communication for the Professional: Qualitative	3	___	___
<input type="checkbox"/>	COM 724 Communication for the Professional: Applied	3	___	___
<input type="checkbox"/>	COM 705 Advanced Communication Theory	3	___	___
<input type="checkbox"/>	COM 731 Organizational Communication in the Digital Age	3	___	___
<input type="checkbox"/>	COM 752 Crisis Communication & Org. Image	3	___	___
<u>ELECTIVE COURSES (24 hours)</u>				
<i>Required Elective</i>				
<input type="checkbox"/>	COM 785 Doctoral Seminar (Select from Various Topics)	3		
<i>Choose seven additional electives: Recommended Courses</i>				
<input type="checkbox"/>	COM 651 Public Relations: Cases & Campaigns	3	___	___
<input type="checkbox"/>	COM 664 Political Communication	3	___	___
<input type="checkbox"/>	COM 708 History of Communication	3	___	___
<input type="checkbox"/>	COM 710 Communication in a Global Environment	3	___	___
<input type="checkbox"/>	COM 711 Media & Social Influence	3	___	___
<input type="checkbox"/>	COM 714 Issues in Media Law & Ethics	3	___	___
<input type="checkbox"/>	COM 717 Social Media & Internet Marketing	3	___	___
<input type="checkbox"/>	COM 720 Influence Through Entertainment	3	___	___
<input type="checkbox"/>	COM 728 Leadership Theory & Communication	3	___	___
<input type="checkbox"/>	COM 732 Media & the Church	3	___	___
<input type="checkbox"/>	COM 736 Critical Approaches in Strategic Communication	3	___	___
<u>DOCTORAL CAPSTONE COURSE (6 hours) ₂</u>				
<input type="checkbox"/>	COM 789 Doctoral Project Preparation	0	___	___
<input type="checkbox"/>	COM 793 Strategic Communication Doctoral Project II	3	___	___
<input type="checkbox"/>	COM 794 Strategic Communication Doctoral Project II	3	___	___
		TOTAL HOURS	49	

Continued**Program delivered online only with residency requirement****Graduation Requirements**

Complete 49 credit hours.
 Degree must be completed within 7 years.
 Maintain a minimum cumulative GPA of 3.00

Notes

*Denotes a course with a residency requirement. The program requires a minimum of two residencies throughout the program: COM 721 and COM 785

*Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

SUGGESTED COURSE SEQUENCE - 3 YEAR PLAN***Fall Term 1**

UNIV LIB	0
COM 721*	1
COM 705	3
Elective	3
Total	<u>7</u>

Summer Term 1

COM 723	3
Elective	3
Total	<u>6</u>

Spring Term 2

Elective	3
Elective	3
Total	<u>6</u>

Fall Term 3

Elective	3
Elective	3
COM 789	0
Total	<u>6</u>

Spring Term 1

COM 724	3
COM 752	3
Total	<u>6</u>

Fall Term 2

COM 722	3
COM 731	3
Total	<u>6</u>

Summer Term 2

COM 785*	3
Elective	3
Total	<u>6</u>

Spring Term 3

COM 793	3
Total	<u>3</u>

Summer Term 3

COM 794	3
Total	<u>3</u>

*Alternative sequences may be available. Please confirm with your SEP and the Course Planning Tool for additional information and contact Academic Advising with any questions or concerns.