



Doctor of Strategic Communication  
(DSC)

Concentration in Strategic Communication

SCHOOL OF COMMUNICATION AND THE ARTS

Academic Degree Plan

<u>GETTING STARTED</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
<input type="checkbox"/>	UNIV LIB Information Research & Resources	0	—	—
 <u>CORE COURSES (21 hours)</u>				
<input type="checkbox"/>	COM 721 Introduction to Applied Doctoral Studies*	3	—	—
<input type="checkbox"/>	COM 722 Communication for the Professional: Quantitative Methodologies	3	—	—
<input type="checkbox"/>	COM 723 Communication for the Professional: Qualitative Methodologies	3	—	—
<input type="checkbox"/>	COM 724 Communication for the Professional: Applied Methods	3	—	—
<input type="checkbox"/>	COM 731 Organizational Communication in the Digital Age	3	—	—
<input type="checkbox"/>	COM 753 Crisis Communication & Org. Image	3	—	—
<input type="checkbox"/>	COM 755 Strategic Communication Theory	3	—	—
 <u>ELECTIVE COURSES (24 hours)</u>				
<i>Required Elective</i>				
<input type="checkbox"/>	COM 785 Doctoral Seminar (Select from Various Topics)	3		
 <i>Choose seven additional electives: Recommended Courses</i>				
<input type="checkbox"/>	COM 708 History of Communication	3	—	—
<input type="checkbox"/>	COM 710 Communication in a Global Environment	3	—	—
<input type="checkbox"/>	COM 711 Media & Social Influence	3	—	—
<input type="checkbox"/>	COM 714 Issues in Media Law & Ethics	3	—	—
<input type="checkbox"/>	COM 717 Social Media & Internet Marketing	3	—	—
<input type="checkbox"/>	COM 720 Influence Through Entertainment	3	—	—
<input type="checkbox"/>	COM 728 Leadership Theory & Communication	3	—	—
<input type="checkbox"/>	COM 732 Media & the Church	3	—	—
<input type="checkbox"/>	COM 736 Critical Approaches in Strategic Communication	3	—	—
<input type="checkbox"/>	COM 751 Public Relations & Campaigns	3	—	—
<input type="checkbox"/>	COM 752 Crisis Communication & Organizational Image	3	—	—
<input type="checkbox"/>	COM 754 Strategic Rhetoric	3	—	—
<input type="checkbox"/>	COM 756 Social Media for the Strategic Communicator	3	—	—

**DOCTORAL PROJECT COURSES (6 hours)**

<input type="checkbox"/>	COM 789	Doctoral Project Preparation	0	_____	_____
<input type="checkbox"/>	COM 793	Strategic Communication Doctoral Project II	3	_____	_____
<input type="checkbox"/>	COM 794	Strategic Communication Doctoral Project II	3		
		<b>TOTAL HOURS</b>	<b>51</b>		

**Continued**

**Program delieverd online only with residency requirement**

**Graduation Requirements**

Complete 51 credit hours.  
 Degree must be completed within 7 years.  
 Maintain a minimum cumulative GPA of 3.00

**Notes**

\*Denotes a course with a residency requirement. The program requires a minimum of two residencies throughout the program: COM 721 and COM 785  
 Must complete 45 credits including all core requirements before enrolling in doctoral project courses.  
 Regent Univeresity had the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

<b><u>SUGGESTED COURSE SEQUENCE - 3 YEAR PLAN*</u></b>			
<b>Fall Term 1</b>		<b>Spring Term 1</b>	
UNIV LIB	0	Elective	3
COM 721*	3	COM 753	3
COM 755	3	Total	6
Elective	3		
Total	7		
<b>Summer Term 1</b>		<b>Fall Term 2</b>	
COM 723	3	COM 722	3
Elective	3	COM 731	3
Total	6	Total	6
<b>Spring Term 2</b>		<b>Summer Term 2</b>	
COM 724	3	COM 785*	3
Elective	3	Elective	3
Total	6	Total	6
<b>Fall Term 3</b>		<b>Spring Term 3</b>	
Elective	3	COM 793	3
Elective	3	Total	3
COM 789	0		
Total	6	<b>Summer Term 3</b>	
		COM 794	3
		Total	3

\*Alternative sequences may be available. Please confirm with your SEP and the Course Planning Tool for additional information and contact Academic Advising with any questions or concerns.