

Communication Studies (B.A.) — Strategic Communication

Online | Regent University | School of Communication & the Arts

Active students should refer to their personalized [Degree Works](#) plan, and the [Academic Catalog](#) of their acceptance term for the most accurate degree requirements.

General Education Core Curriculum			Major Requirements — Communication Studies		
Code	Title	Hrs	Code	Title	Hrs
BIBLICAL WORLDVIEW: CORNERSTONE AND CAPSTONE			☐ COMM 110	Public Speaking ⁵	3
☐ GENE 100	The Making of the Christian Mind ¹	3	☐ COMM 215	Foundations of Communication	3
☐ GENE 402	The Making of a Christian Leader ¹	3	☐ COMM 220	Interpersonal Communication	3
WRITTEN AND ORAL COMMUNICATION			☐ COMM 245	Communication Theory	3
☐ UNIV 100	Regent Foundations of Success ²	3	☐ COMM 310	Narrative Concept and Development	3
☐ ENGL 101	English Composition	3	☐ COMM 330	Communicating in the 21st Century	3
CRITICAL THINKING AND MORAL REASONING			☐ COMM 416	Communication Ethics	3
☐ ENGL 102	Research and Academic Writing ³	3	Total Hours		21
☐ GENE 250	The Making of the Christian Life	3	Must earn C- (1.67) or better in all major courses. ⁵ COMM 110 is required by the major. Online students taking UNIV 100 for Gen Ed must also complete COMM 110 as a major requirement.		
QUANTITATIVE AND SCIENTIFIC LITERACY					
<i>Mathematics — Choose 1 from below</i>					
☐ MATH 101	Mathematics for Liberal Arts	3			
☐ MATH 102	College Algebra	3			
☐ MATH 201	Statistics	3			
☐ MATH 211	Calculus I	4			
☐ MATH 220	Discrete Mathematics	3			
<i>Natural Science — Choose 1 from below ⁴</i>					
☐ BIOL 201	Human Anatomy & Physiology	4			
☐ EASC 101	Earth Science	4			
☐ CHEM 100	Introduction to Chemistry	3			
☐ BIOL 240	Ecology	3			
☐ PHYS 101	Physics for Future Leaders	3			
☐ PHYS 221	University Physics	4			
LITERATURE					
☐ ENGL 205	Literature of the Western World	3			
ECONOMICS					
<i>Economics — Choose 1 from below</i>					
☐ ECON 101	Introduction to Economics	3			
☐ ECON 120	Microeconomics	3			
U.S. HISTORY OR GOVERNMENT					
<i>U.S. History or Government — Choose 1 from below</i>					
☐ HIST 201	U.S. History I (to 1877)	3			
☐ HIST 202	U.S. History II (from 1877)	3			
☐ GOVT 201	The American Republic	3			
Total Hours		33–35			

¹ GENE 100 and GENE 402 must be taken at Regent University.

² Online students take UNIV 100 Regent Foundations of Success in lieu of COMM 110.

³ Must earn C- or better in ENGL 101 before taking ENGL 102.

⁴ Online students choose from BIOL 201, EASC 101, CHEM 100, BIOL 240, PHYS 101, or PHYS 221.

Concentration: Strategic Communication		
Code	Title	Hrs
☐ COMM 340	Producing News, Information, Entertainment	3
☐ COMM 350	Writing for Strategic Communication	3
☐ COMM 440	Developing the Strategic Campaign	3
☐ COMM 446	Capstone Seminar	3
☐ JRNU 360	Principles of Journalism	3
<i>Elective Group 1 — Choose 6 credits from below</i>		
☐ COMM 120–499	Communication Electives (select courses in this range)	3
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Must earn C- (1.67) or better in all concentration courses.

Communication Electives: choose any COMM courses numbered 120–499 to fulfill the 6-credit elective requirement. Consult your advisor for approved course options.

Graduation Requirements

✓ 120 Total credit hours, ✓ 2.0 Minimum overall GPA, ✓ C- minimum in all major & concentration courses

**Regent University has the right to add to or change this worksheet. This Degree Worksheet is an unofficial document.*

Communication Studies (B.A.) — Strategic Communication

On-Campus | Regent University | School of Communication & the Arts | Minor: Christianity & Culture (On-Campus Only)

Active students should refer to their personalized [Degree Works](#) plan, and the [Academic Catalog](#) of their acceptance term for the most accurate degree requirements.

General Education Core Curriculum		
Code	Title	Hrs
BIBLICAL WORLDVIEW: CORNERSTONE AND CAPSTONE		
☐ GENE 100	The Making of the Christian Mind ¹	3
☐ GENE 402	The Making of a Christian Leader ¹	3
WRITTEN AND ORAL COMMUNICATION		
☐ COMM 110	Public Speaking ²	3
☐ ENGL 101	English Composition	3
CRITICAL THINKING AND MORAL REASONING		
☐ ENGL 102	Research and Academic Writing ³	3
☐ GENE 250	The Making of the Christian Life	3
QUANTITATIVE AND SCIENTIFIC LITERACY		
<i>Mathematics — Choose 1 from below</i>		
☐ MATH 101	Mathematics for Liberal Arts	3
☐ MATH 102	College Algebra	3
☐ MATH 201	Statistics	3
☐ MATH 211	Calculus I	4
☐ MATH 220	Discrete Mathematics	3
<i>Natural Science — Choose 1 from below ⁴</i>		
☐ BIOL 101	Introduction to Biology with Laboratory	4
☐ BIOL 121	General Biology I	4
☐ BIOL 201	Human Anatomy & Physiology	4
☐ BIOL 240	Ecology	3
☐ CHEM 100	Introduction to Chemistry	3
☐ EASC 101	Earth Science	4
☐ PHYS 101	Physics for Future Leaders	3
☐ PHYS 221	University Physics	4
LITERATURE		
☐ ENGL 205	Literature of the Western World	3
ECONOMICS		
<i>Economics — Choose 1 from below</i>		
☐ ECON 101	Introduction to Economics	3
☐ ECON 120	Microeconomics	3
U.S. HISTORY OR GOVERNMENT		
<i>U.S. History or Government — Choose 1 from below</i>		
☐ HIST 201	U.S. History I (to 1877)	3
☐ HIST 202	U.S. History II (from 1877)	3
☐ GOVT 201	The American Republic	3
Total Hours		33–35

¹ GENE 100 and GENE 402 must be taken at Regent University.

² Online students take UNIV 100 Regent Foundations of Success in lieu of COMM 110.

³ Must earn C- or better in ENGL 101 before taking ENGL 102.

⁴ On-campus students choose from the full list; online students choose from BIOL 201, EASC 101, CHEM 100, BIOL 240, PHYS 101, or PHYS 221.

Major Requirements — Communication Studies		
Code	Title	Hrs
☐ COMM 110	Public Speaking ⁵	-
☐ COMM 215	Foundations of Communication	3
☐ COMM 220	Interpersonal Communication	3
☐ COMM 245	Communication Theory	3
☐ COMM 310	Narrative Concept and Development	3
☐ COMM 330	Communicating in the 21st Century	3
☐ COMM 416	Communication Ethics	3
Total Hours		18

Must earn C- (1.67) or better in all major courses.

⁵ COMM 110 satisfies both the Written and Oral Communication General Education requirement and the Major requirement.

Concentration: Strategic Communication		
Code	Title	Hrs
☐ COMM 340	Producing News, Information, Entertainment	3
☐ COMM 350	Writing for Strategic Communication	3
☐ COMM 440	Developing the Strategic Campaign	3
☐ COMM 446	Capstone Seminar	3
☐ JRNU 360	Principles of Journalism	3

Minor: Christianity & Culture (On-Campus Only)		
Code	Title	Hrs
☐ BIBL 105	Introduction to Bible	3
☐ BIBL 106	Christian Doctrine	3
☐ GENE 150	The True, the Good & the Beautiful	3
☐ HIST 207	Western Civilization I	3
☐ HIST 208	Western Civilization II	3

Elective Group 1 — Choose courses totaling 6 credits from below			Total Hours	15
☐	COMM 120–499	Communication Electives	6	Required for on-campus students entering with fewer than 60 transfer credits.
Total Hours			21	

Must earn C- (1.67) or better in all concentration courses.

Graduation Requirements

✓ 120 Total credit hours, ✓ 2.0 Minimum overall GPA, ✓ C- minimum in all major & concentration courses

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