

Bachelor of Arts in Communication Studies

Strategic Communication Concentration

Fall 2024 Approved Degree Worksheet

THE COLLEGE OF ARTS & SCIENCES

GENERAL EDUCATION COURSES (33-34 CREDITS)

Biblical Worldview: All Required				
GENE 100	The Making of a Christian Mind (3)			
GENE 402	The Making of a Christian Leader (3)			
Communication: 6 credits				
COMM 110	Public Speaking (3) Campus Only ¹			
UNIV 100	Regent Foundations of Success (3) Online Only ²			
ENGL 101	English Composition (3)			
Critical Thinking & Moral Reasoning: 6 credits				
ENGL 102	Research & Academic Writing (3)	(
GENE 250	The Making of the Christian Life (3)			

Cultural Foundations - Literature: 3 credits

ENGL 205 Literature of the Western World (3)

Cultural Foundations - Economics: 3 credits

- ECON 101 Introduction to Economics (3)
- ECON 120 Microeconomics (3)

Cultural Foundations - U.S. History or Government: 3 credits

- HIST 201 U.S. History I (to 1877) (3)
- HIST 202 U.S. History II (from 1877) (3)
- GOVT 201 The American Republic (3)

Quantitative & Scientific Literacy - Natural Science: 3-4 credits

BIOL 101	Introduction to Biology with Laboratory (4)
BIOL 121	General Biology I (4)
EASC 101	Intro to Earth Science w/Lab (4) Online only
BIOL 201	Human Anatomy and Physiology I (4)
CHEM 100	Introduction to Chemistry (3)
BIOL 240	Ecology (3)
PHYS 100	Physics for Everyday Life (3)
PHYS 221	University Physics I (4)

Quantitative & Scientific Literacy - Math: 3-4 credits

- MATH 101 Mathematics for Liberal Arts (3)
- MATH 102 College Algebra (3)
- MATH 201 Statistics (3)
- MATH 211 Calculus (4)
- MATH 220 Discrete Mathematics (3)

¹COMM 110 must be taken by on campus students ²UNIV 100 must be taken by online students Page 2 of 3

GENERAL EDUCATION COURSES & MAJOR REQUIREMENTS

Communication Major Core Requirements (21 credits)

- COMM 110 Public Speaking (3)
- COMM 215 Foundations of Communication (3)
- COMM 220 Interpersonal Communication (3)
- COMM 245 Communication Theory (3)
- COMM 310 Narrative Concept and Development (3)
- COMM 330 Communicating in the 21st Century (3)
- COMM 416 Communication Ethics (3)

Strategic Communication Concentration (21 cr.)

- COMM 340 Producing News, Info., Entertainment (3)
- COMM 350 Writing for Strategic Communication (3)
- COMM 440 Developing the Strategic Campaign (3)
- COMM 446 Capstone Seminar (3)
- JRNU 360 Principles of Journalism (3)
- COM XXX Communication Elective (3)
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General Elective Courses: Select (30 or 45 credits)**

Select any 100-400 level Course

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On Campus Only (15 credits)

On campus students must complete an additional 15 credits in one of the areas below. Honors courses are only available to Honors College Students.

Christianity & Culture

- BIBL 105 Introduction to the Bible (3)
- BIBL 106 Christian Doctrine (3)
- GENE 150 The Good, True, & Beautiful (3)
- HIST 207 Western Civilization I (3)
- HIST 208 Western Civilization II (3)

Honors College

- HONS 150 The Good Person (3)
- HONS 200 The Great Family (3)
- HONS 250 The Just Society (3)
- HONS 300 The Exceptional Country (3)
- HONS 350 The Flourishing World (3)

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General Notes

- Check Degree Works or the Catalog for course pre-requisite information.
- Minimum C- grade for major coursework required
- > 50% of major requirements must be taken at Regent University
- A minimum cumulative 2.0 GPA is required to maintain good academic standing.
- Some majors also require a minimum grade in all major courses.
- As a general rule, 100 and 200 level courses should be taken prior to upper level (300 and 400) level courses.
- A minimum of 120 credits is required.
- A minor may be completed in place of a portion of the general electives. Students must still earn a total of 120 credits.
- ** Honors & on campus students will only have 30 general elective credits due to the required additional 15 credits of C&C or honors college courses. Online students will have 45 general elective credits.

All Official Degree Information is found in Degree Works and the Undergraduate Catalog